



## MEDIA ADVISORY

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### "Get the Facts on the COVID-19 vaccine" Campaign Released Today

**SAINT LOUIS COUNTY, MO (April 2, 2021)** – The St. Louis Department of Public Health today proudly unveils a new informational video series with the theme, “Get the Facts on the COVID-19 vaccine.”

The campaign debuts with four videos featuring St. Louis County Council members Rita Days and Shalonda Webb, retired DPH nurse Barbara Forde, DPH administrator Will Bogan III and DPH Chief Medical Officer Dr. Emily Doucette. In the unscripted videos, individuals share why they decided to get a COVID-19 vaccine. The videos also direct viewers to [stlcorona.com](http://stlcorona.com) to get the facts about the vaccines.

DPH plans to release more than two dozen videos over the coming months featuring a wide variety of County residents: health professionals, researchers, community leaders and members of vulnerable communities, including communities of color. The videos will be shared through County social media channels, featured in paid advertising campaigns and shared with our many partners.

The videos, produced by DPH’s Office of Communications, are aimed at reducing vaccine hesitancy by encouraging County residents to get the facts and consider becoming vaccinated. Key facts to be shared in this campaign include:

- All three vaccines are safe, according to the federal government.
- You cannot catch COVID-19 from a vaccine.
- The vaccines have been found to be highly effective at protecting the recipient and others from contracting the disease.
- DPH is providing lots of information about the vaccines, including links to the federal CDC and the state Department of Health and Senior Services, at [stlcorona.com](http://stlcorona.com).

We appreciate any coverage you can give to this vital effort. The videos can be found at <https://stlcorona.com/covid19-vaccines/>. They can also be found on YouTube at the following URLs:

<https://youtu.be/1KwyvvhMa2Y>

<https://youtu.be/6YxxjM2rxQY>

<https://youtu.be/PbKKXEIhPUU>

<https://youtu.be/W4vurNiJJGk>

*Please follow the St. Louis County Department of Public Health on Twitter, Facebook and Instagram for daily updates.  
@StLouisCoDOH*

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