



Dear Parents and Families:

Reading for pleasure unlocks the power of information and imagination and helps children discover who they are. Here's what you can do to help children develop stronger reading skills and a love for reading:

- Set the example. Let children see you read.
- Have a collection of books in your home. Update this collection routinely to keep up with changing tastes and reading skills.
- **Support our school's Book Fair. Allow your children to choose their own books to read.**

Our Scholastic Book Fair is a reading event that brings the books kids want to read right into our school. It's a wonderful selection of engaging and affordable books for every reading level. Please make plans to visit our Book Fair and be involved in shaping your child's reading habits.

Book Fair dates:	October 20 Friday	6:00 pm – 8:30 pm	ECC Library downstairs
	October 23 Monday	8:00 am – 8:00 pm	ECC Library downstairs
	October 25 Tuesday	8:00 am – 6:00 pm	ECC Library downstairs
	October 26 Wednesday	8:00 am – 8:00 pm	ECC Library downstairs
	October 27 Thursday	8:00 am – 6:00 pm	ECC Library downstairs

Special activities: *The PTO invites you to a night in celebration of literacy featuring*

Edie's Fairytale Theatre's Production of

Jack and the Beanstalk

October 20

Friday

6:15 pm – 8:00 pm

ECC Gym

If you are unable to attend the Fair in person, we invite you to visit our online Book Fair at [scholastic.com/fair](https://www.scholastic.com/fair). Our Online Fair is available from October 20th to November 3rd.

We look forward to seeing you and your family at our Book Fair! Remember, all purchases benefit our school.

Sincerely,

Cyndi Hebenstreit
Principal